



**MATTHEW NORMAN**

SWISS MADE MECHANICAL CLOCKS



## CONTENTS



THE BRAND



HISTORY



THE PIECES



DISTRIBUTIONS



USEFUL INFORMATIONS



CONTACTS

 THE BRAND



Established in the 19th century, Matthew Norman perpetuates a tradition of carriage clocks. Legend has it that Napoleon I – exasperated by the tardiness of his officers – made the use of a carriage clock obligatory in the army. While the world has changed since those times, Matthew Norman’s expertise is the fruit of more than 100 years of research and innovation, the result of a perpetual quest for perfection.

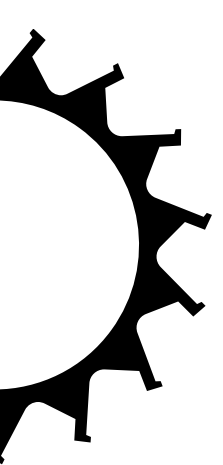
At Matthew Norman, the Swiss Manufacture of mechanical clocks, the teams work together to create collections that follow a guiding principle of creativity and renewal. All the production stages take place on site, in Delémont (Jura).

Matthew Norman clocks symbolize the marriage of ancient and modern, brought together in a small object hailing from another era and constantly revisited by guest designers to create unexpected objects intended to surprise and captivate. Its products therefore convey a genuine philosophy which endows them with richness, rarity and history.





 HISTORY

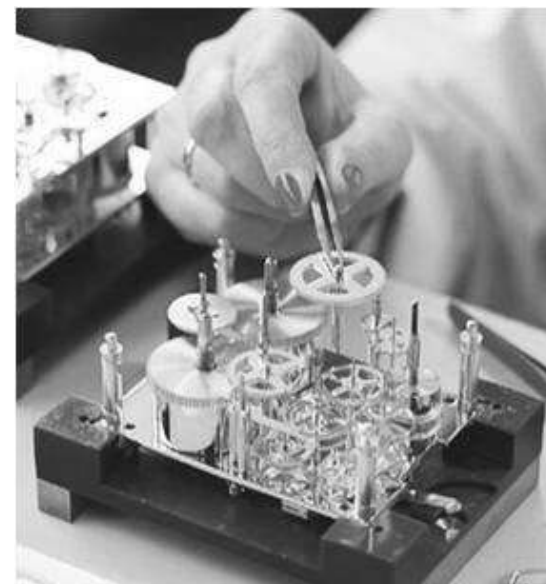


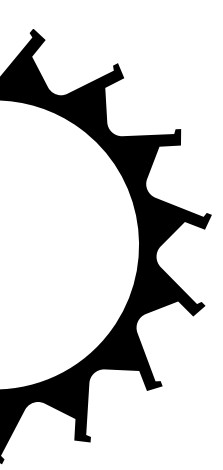
## MATTHEW NORMAN : A TALE OF TIME AND CRAFTSMANSHIP

Step into a mesmerizing voyage through time, back to the year 1871, when Henri Sandoz kindled the flame of a legendary watchmaking legacy. Nestled in the heart of the Swiss Jura, in the enchanting town of Le Locle, Sandoz laid the cornerstone of his horological empire - Henry Sandoz & Cie. This foundation marked the birth of an era that would forever shape the world of timekeeping.

As the horological landscape danced with change, Sandoz's vision evolved, leading to the inception of a new chapter in Tavannes. Here, a symphony of ingenuity and dedication was orchestrated, giving life to exquisite timepieces, including the opulent ballet of chronographs. But Sandoz's expertise wasn't confined to watches alone; his mastery extended to the intricate crafting movements for table clocks and alarms.

Leap forward to the year 1965, and a addition dawned on the horological horizon - "Proteca" - a subsidiary born in Courroux, destined to craft the most exquisite table clocks. Whispers of their unparalleled craftsmanship reached the attentive ears of the illustrious English Goldman group, igniting a desire to resurrect the elegance of officer's clocks. In a harmonious melding of talents, Proteca and Goldman intertwined their destinies in 1974, giving birth to the hallowed entity we now know as Matthew Norman Clockmakers AG. Inspired by the ageless allure of carriage clocks, Matthew Norman embarked on a creative odyssey, breathing life into collections that emanated classical charm, each tick a testament to their dedication.





## CARRIAGE CLOCKS: A STORIED TRADITION

Just as the late 18th century unveiled the birth of Carriage Clocks, ushering in a golden era during the illustrious "Age of Reason," Matthew Norman's artistry pays an eloquent tribute to this historic opulence.

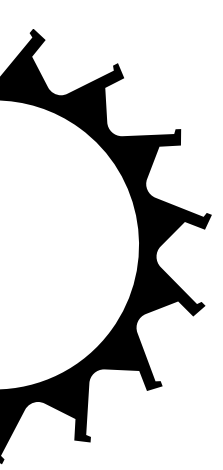
Mirroring the ingenuity of horologists who sculpted the very essence of timekeeping, the brand's unwavering commitment to precision and craftsmanship reverberates through every painstakingly curated masterpiece. An ode to the venerable Neuchâtel clockmaking tradition, Matthew Norman's legacy emerges as a living embodiment of precision.

Much like Carriage Clocks that adorned the voyages of yore, they now traverse through time, joining travelers on their whimsical stay. Technological strides in clockmaking have unveiled a realm of heightened accuracy, a testament to the meticulous evolution led by English, French, and Swiss artisans.

The advent of solid, portable timepieces was galvanized by the ingenious marriage of the lever escapement and the main spring – a harbinger of unswerving reliability, curtailing deviations to a mere five minutes over the span of a day. Recognizable by their robust rectangular encasements crowned with a handle, Carriage Clocks stand as emblems of timeless aesthetics. A Swiss clockmaking tradition, celebrated globally. Today, Swiss Carriage Clocks emerged as veritable treasures in the panorama of luxury markets.



MATTHEW NORMAN  
SWITZERLAND



## CASE STYLES AND SHAPES

Matthew Norman embarked on a journey of creation, weaving captivating collections that radiated with a symphony of charm. Discover the authentic replication of early masterpieces in the exquisite collection of MATTHEW NORMAN Carriage Clocks.



CORNICHE  
Collection



OVALE  
Collection



CORINTHIEN  
Collection



BREGUET STYLE  
Collection



GORGE  
Collection

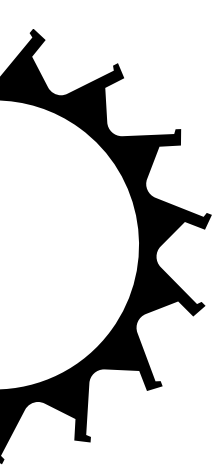


ANGLAISE  
Collection



NEWPORT  
Clock



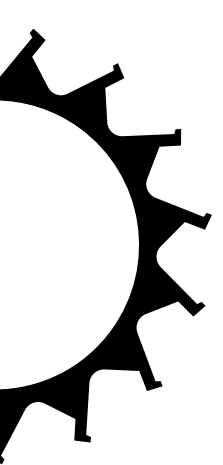


## A BLEND OF TRADITION AND FORWARD THINKING



The turning point of 1991 marked a zenith in Matthew Norman's narrative. A Swiss force to be reckoned with, Swiza SA, recognized the resplendent jewel that Matthew Norman had become and warmly embraced it into their fold. A fusion of legacies ensued, enriching Swiza's treasure trove of timepieces with this prestigious addition, a synergy of Swiss mastery and timeless elegance.

In 2006, a symphony of innovation echoed through Matthew Norman's halls. Embracing modernity's embrace, they unveiled a new line of creations, an enchanting fusion of artistry and functionality. A harmonious blend of tradition and contemporary style.



## A MASTERPIECE IN THE ART OF SWISSCLOCKMAKING

Matthew Norman clocks honor the timeless tradition of handcrafted excellence. Each clock is meticulously crafted by experienced clockmakers, who meticulously select and weave together the finest materials.

The beauty of Matthew Norman clocks is further enhanced by engraved cases, dials adorned with lacquer. A protective varnish or rhodium plating contributes to their luxurious appearance.

Equipped with stunning mechanical movements, Matthew Norman clocks offer a glimpse of their intricacy through glass sides and tops. The meticulously polished and gilded parts, excluding steel components, create a visual spectacle.



 THE PIECES

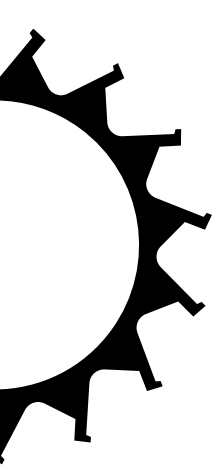
Matthew Norman

# L'AUDACIEUSE

## TECHNICAL SPECIFICATIONS

Movement	Mechanical Cal. 1754 SK II
Power reserve	8 Days
Jewels	18
Cabinet	Italian blown glass
Function	Timepiece Hours, minutes
Dimensions	Ø 120 mm - H 129 mm





## L'AUDACIEUSE



This exceptional creation, designed for connoisseurs of remarkable timepieces, boasts distinct features, highlighted by the remarkable Matthew Norman five-barrels 40-day movement. Equipped with a power reserve showcased in the form of an open-disc and a vertical escapement, this extraordinary movement appears to levitate within its exquisite enclosure. Delicate beams of light, emanating from two glass openings at the rear, accentuate the mesmerizing escapement and the striking presence of the five barrels, offering a captivating display of craftsmanship and innovation.



MATTHEW NORMAN  
SWITZERLAND

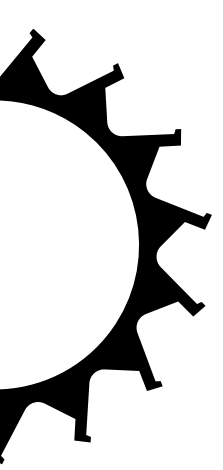
Matthew Norman

# FLOATING CLOCK

## TECHNICAL SPECIFICATIONS

Movement	Mechanical - Cal. 1910 Horizontal escapement
Power reserve	8 Days
Jewels	11
Cabinet	Italian blown glass
Function	Timepiece - Hours, minutes Strike Hours & ½ Hours
Dimensions	Ø 140 mm - H 129 mm





## FLOATING CLOCK

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Mineral glass offers clock enthusiasts the opportunity to truly appreciate the exquisite beauty of the suspended movement, adorned with intricately decorated plates and an awe-inspiring system of wheels and pinions. Each hour and half-hour, a delicate bell chimes, gracefully punctuating the owner's life with the rhythmic cadence of this extraordinary timepiece.



78.3576/141  
«Wall Bricks» Palladium-coated



78.3576/131  
«Lignes du Jura»  
Palladium-coated

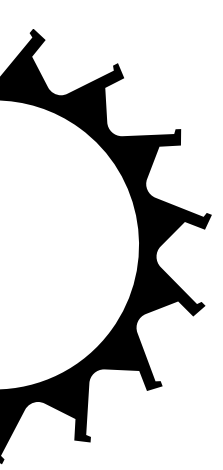
Matthew Norman  
**DIAPHANE**

TECHNICAL SPECIFICATIONS

Movement	Mechanical Cal. 1754 SK II
Power reserve	8 Days
Jewels	11
Cabinet	Italian blown glass
Function	Timepiece Hours, minutes
Dimensions	Ø 120 mm - H 129 mm





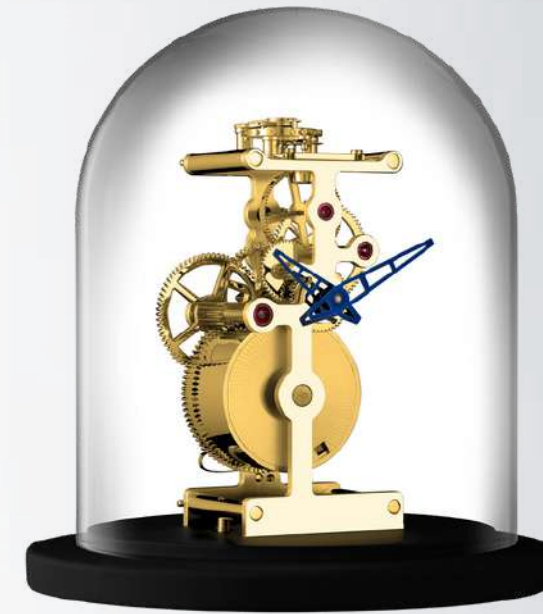


## DIAPHANE

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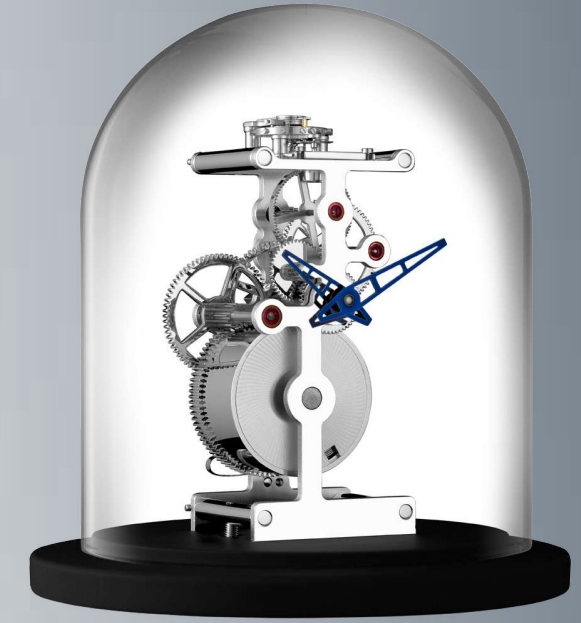


The Matthew Norman caliber 1754 SKII has been expertly skeletonized to unveil the intricate beauty of its wheels and escapement. The beating heart of this petite 8-day mechanical marvel harmoniously syncs with the cadence of time, a visual and auditory delight for the connoisseur. The meticulous design artfully highlights the 18 jewels gracefully integrated into this movement, inviting you to witness a breathtaking horological ballet.



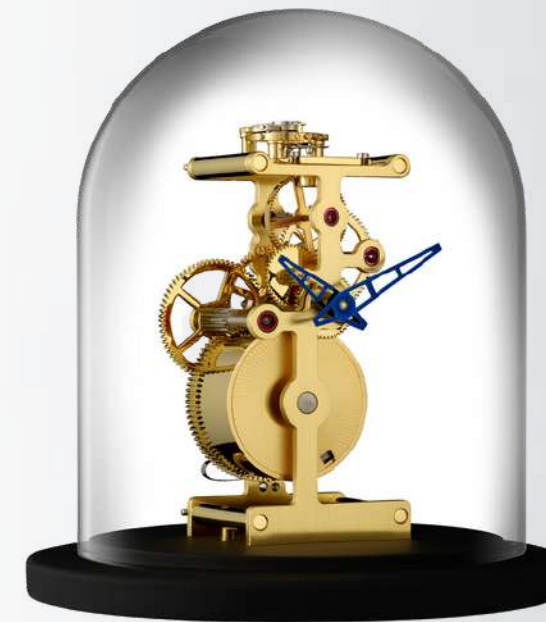
50.3562/001

Polished Gold-plated



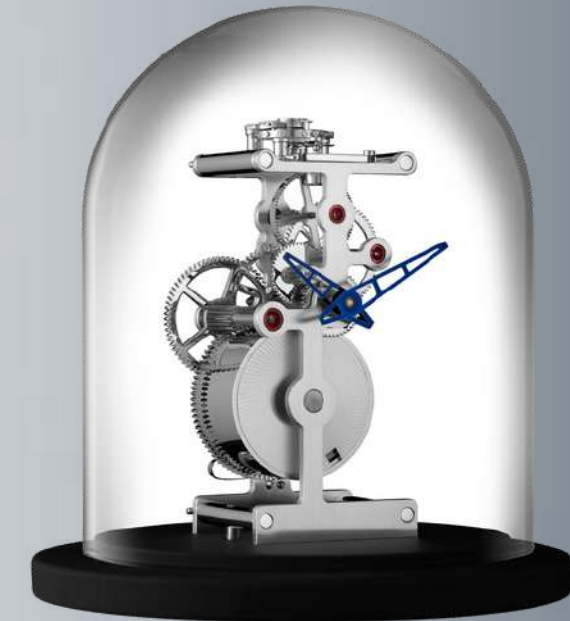
50.3562/101

Polished Palladium-coated



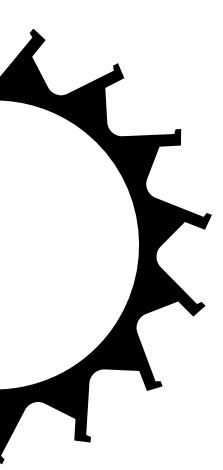
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Satin-finish  
Gold-plated



50.3562/111

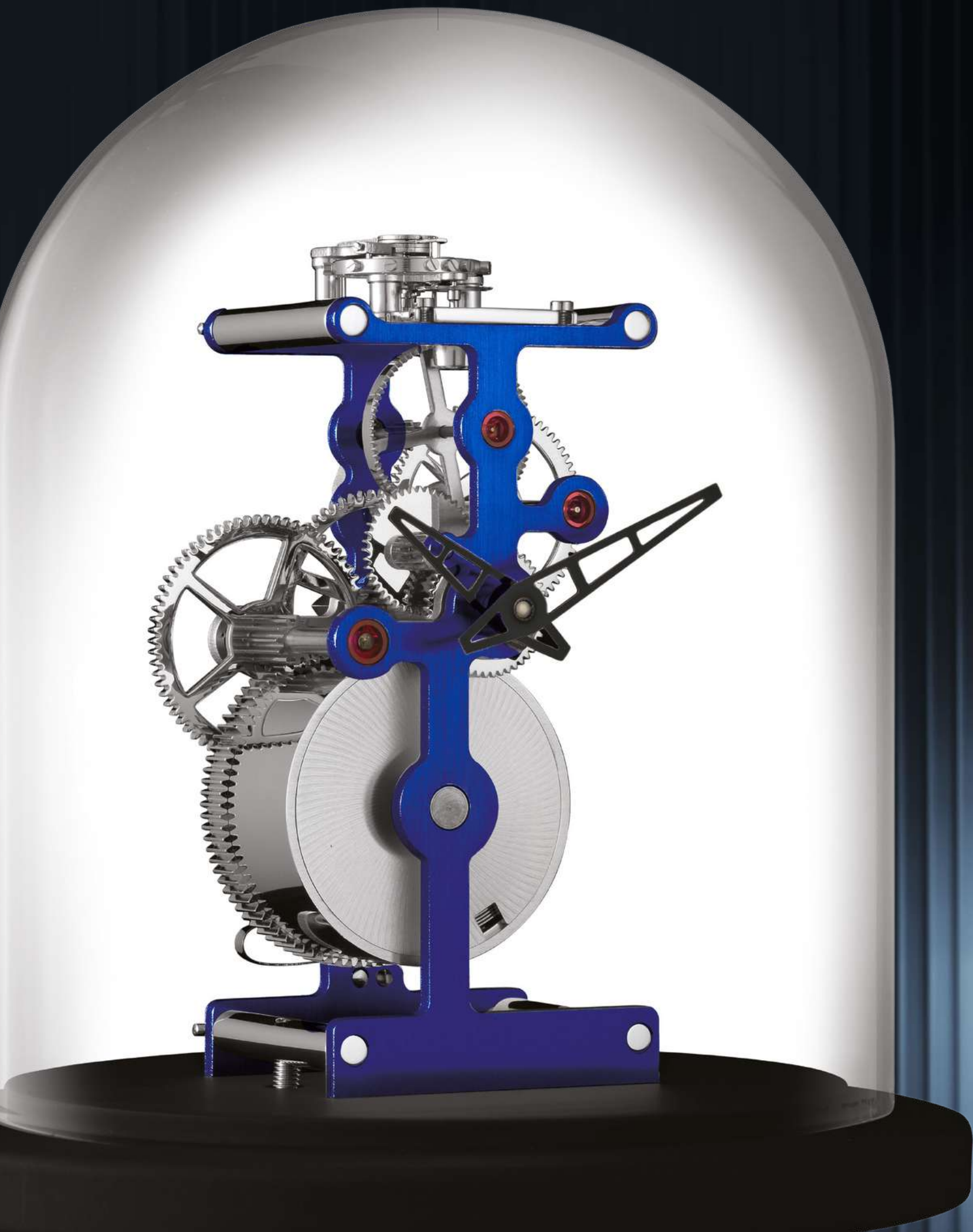
Satin-finish  
Palladium-coated



DIAPHANE IN SITU



MATTHEW NORMAN  
SWITZERLAND



Matthew Norman

## DIAPHANE IN BLUE

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Diaphane makes a vibrant comeback with its colorful version.

Introducing the latest addition to the collection: Diaphane in blue. The Matthew Norman caliber 1754 SKII has been skeletonized to reveal the intricate beauty of its wheels and escapement. This small 8-day mechanical movement pulsates harmoniously with the rhythm of time. Its design accentuates the presence of 18 jewels nestled within the movement, creating a mesmerizing ballet that delights the senses.

The timepiece is presented at the Grand Prix de l'Horlogerie de Genève 2023. ([link](#))

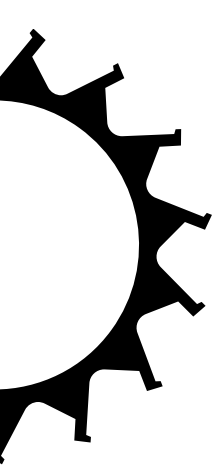
Matthew Norman

# FASCINATION

## TECHNICAL SPECIFICATIONS

Movement	Mechanical Cal. 1754 SK I
Power reserve	8 Days
Jewels	18
Cabinet	Italian blown glass
Function	Timepiece Hours, minutes
Dimensions	195 x 195 x 90 mm



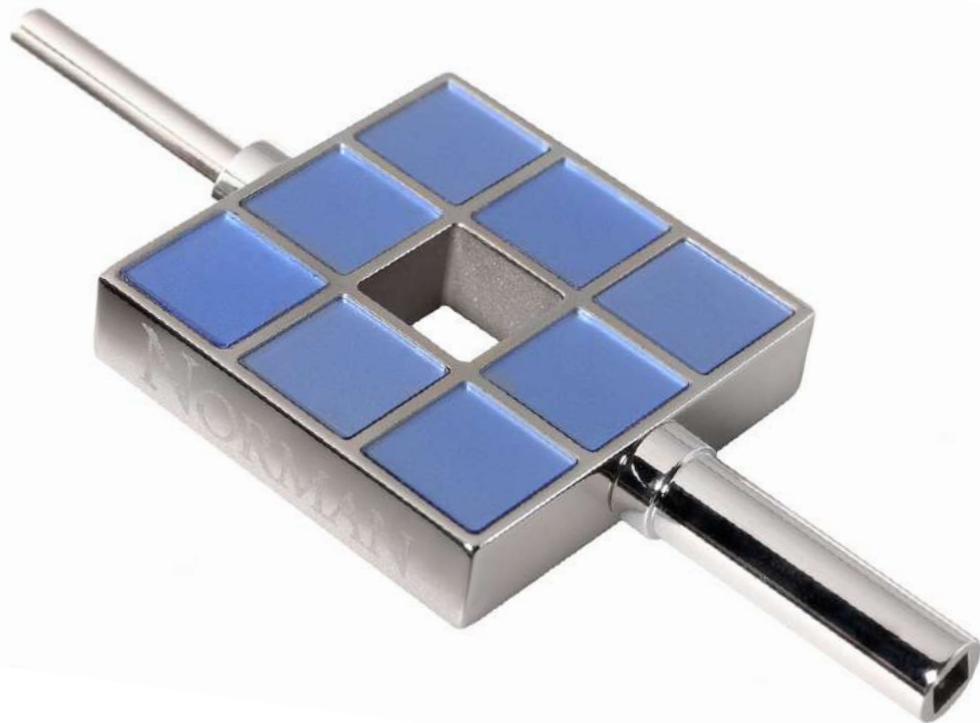


## FASCINATION

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Matthew Norman on new creative wings with the radiance of this sophisticated clock carved from a block of luminous blue glass and issued in a Limited Edition.

With an impressive size of 195 x 195 x 90 mm, offering a renewed demonstration of its capacity for innovation, that outstanding clock combines great materials with an exclusive mechanical movement. The harmonious blue shades for the transparent tinted mineral glass combine themselves with the front opening that reveals the eight day power reserve movement fitted with 18 jewels.



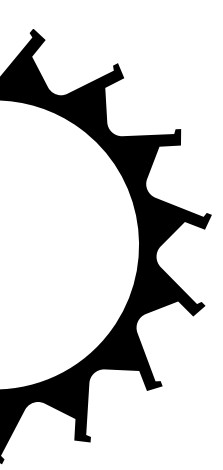
Matthew Norman

## WIND

### TECHNICAL SPECIFICATIONS

Movement	Mechanical Cal. 1754 SK4
Power reserve	8 Days
Jewels	18
Cabinet	Italian blown glass
Function	Timepiece Hours, minutes
Dimensions	Ø 148 mm - H 52 mm





WIND



50.3648/201



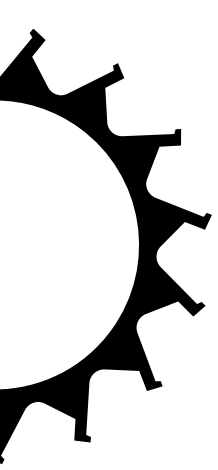
50.3648/001



50.3648/101

The Wind clock from Matthew Norman is a 18 jewel beauty with an 8 day power reserve, and a signature mechanical movement. The weight of its intense lines around the sides give the center gears the impression of floating, while the heart of the clock displays a strong contrast between the plates incorporating the skeletonized dial and the coated gear chain.

MATTHEW NORMAN  
SWITZERLAND



## A SELECTIVE DISTRIBUTION

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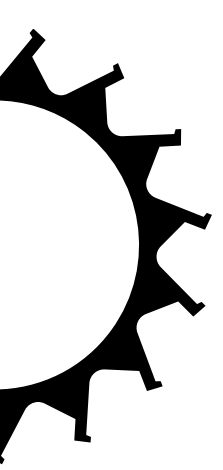
Matthew Norman has established a strong presence in the global market with a primary focus on Europe. The brand has forged strategic wholesale partnerships with top watch retailers and distributors, ensuring that our exquisite timepieces are available to discerning customers across the globe.

These carefully selected points of sale serve as trusted destinations where enthusiasts and collectors can experience the exceptional craftsmanship and timeless beauty of Matthew Norman's mechanical clocks. Our wholesale partners share our passion for horological excellence and provide expert guidance to customers, ensuring they receive personalized assistance and an exceptional shopping experience.

By collaborating with reputable watch retailers and distributors, Matthew Norman ensures that its creations are showcased in prestigious locations, allowing us to reach a diverse and discerning clientele. These partnerships reinforce our commitment to delivering exceptional quality and service, as well as our dedication to upholding the brand's legacy of artistry and innovation.







## USEFUL INFORMATIONS

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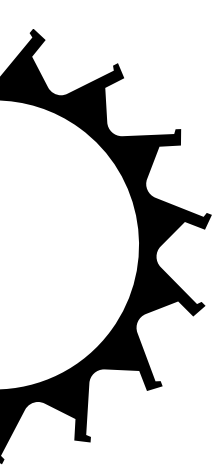
Each clock is assembled in our Manufacture in Delémont, Swiss Jura by our Master watchmakers, and is equipped with an in-house mechanical movement, made out of over 300 components. Our mechanical movements meet the highest Swiss quality standard.

Our clocks are developed to ensure optimal accuracy and reliability. It is well accepted for a mechanical clock to have a few seconds' variation per day and our clocks are set so as not to delay. However if you should note a wider variation, please contact an authorized dealer that will advise you, or a Matthew Norman technical support center which will proceed with the necessary adjustment.

### **MAINTENANCE**

Our products have a long life span and will give you great satisfaction as long as they receive the appropriate care.

To be kept in good working condition, it is recommended to periodically service your clock. We therefore advise to have the movement overhauled every 5 years.



JOIN THE DISCUSSION

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<https://www.matthew-norman.com/>



**MATTHEW NORMAN**

SWISS MADE MECHANICAL CLOCKS

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